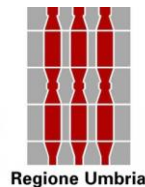


The Strategic Role of the Creative Economy Development and International Cooperation

May 9-10, 2014

Venue, Adriatik Hotel, Durrës

Albania





Invitation to Participate

Adriapol Institute in cooperation with Marin Barleti University of Tirana, under the High Patronage of the Presidency Of The Council of Ministers of the Republic of Albania, will organize in the days 9/10 May, the first International Forum inherent the themes Creative Economy and Smart Cities.

The forum, which will be attended by some of the most important Ministers of the Government of Albania, will lay the foundation for future initiatives and collaborations on these topics, between Albania, Italy, Greece, Macedonia, Montenegro.

What will it be about?

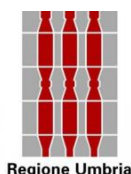
Coordinate the different vertical levels of government and political actors and factors and harmonize the various economic, social and cultural regions, countries and cities.

Promoting Economic Development in the Adriatic - Ionian and the Mediterranean, through the creation of synergies and partnerships in the context of European Projects and Development.

Use the EU support programs to stimulate the potential of culture, innovation and industry for the development local, regional and national levels.

Political strategies and a cross-sectoral interaction for a sustainable, creative economy. Relaunching economy through the promotion and the 'Branding' of the Regional Culture, Tourism and Related Industries.

Concrete ideas and proposals of collaboration based on the best practices of other countries.





Under the High Patronage of the Presidency of the Council of Ministers

Marin Barleti University in collaboration with Adriapol Institute

International Forum about Creative Economy

May 9-10, 2014

13:00 – 15:00 **Friday, May 9, 2014. Lunch with local specialties.** **Conference Room**

15:00 – 16:30 *Political strategies and a cross-sectoral interaction for a sustainable, creative economy. Coordinate the different vertical levels of government and political actors and factors and harmonize the various economic, social and cultural regions, countries and cities.*

Key speakers:

Niko Peleshi, **Deputy Prime Minister of the Republic of Albania**

Mirela Kumbaro Furxhi, **Minister of Culture of the Republic of Albania**

Piero Liuzzi, **Senator, President of “Consortium Consulting Puglia”**

Gianfranco **Simoncini**, **Assessor for Productive Activities, Credit and Labour of the Tuscany Region**

Dorian Jano, **“Marin Barleti” University**

Participant speakers:

Shpend Ahmeti, **Mayor of Prishtina**

Simone D’Antonio, **Cittalia, Anci**



16.30 – 17.00

Coffee Break

17.00 – 19.00

Relaunching economy through the promotion and the Branding of the Regional Culture, Tourism and Related Industries.

Key speakers:

Eglantina Gjermeni, **Minister of Urban Development and Tourism of the Republic of Albania**

Paolo Casalino, **Head of Regione Puglia Bruxelles Office**

Marco Masi, **Coordinator of Research, Region of Tuscany**

Esmeralda Hasani, **Director ‘Adriapol Forum’**

Participant speakers:

Vincenzo Bellini, **President of Productive District Creative Puglia**

Luigi De Luca, **Deputy President of the ‘Apulia Film Commission’**

Stefano Cristante, **Dean of the Degree Course of Communication Sciences, University of Salento**

Ismail Ademi, **Co-Director ‘Italian-Albanian Development Cooperation Programme’**

19.30 – 22.00

Evening Reception



Saturday May 10, 2014

7.30 – 9.00

Breakfast

9.00 – 11.00

Promoting Economic Development in the Adriatic – Ionian Area and the Mediterranean, through the creation of synergies and partnerships in the context of European Projects and Development.

Key speakers:

Arben Ahmetaj, **Minister for Economic Development, Trade and Entrepreneurship of the Republic of Albania**

Loredana Capone, **Assessor for Economic Development, Region of Puglia**

Jorgest Kovaçi, **Director “Adriapol Institute”**

Participant speakers:

Massimo Gaiani, **Ambassador of Italy in the Republic of Albania**

Paolo Rago, **Member of the board “Marin Barleti” University**

Gianni Schiavone, **Director of Consortium “Consulting Puglia”**

Ioannis Ganas, **Deputy President of Technological Educational Institute of Epirus**



11.00 – 11.30

Coffee Break

11.30 – 14.00

Use the EU support programs to stimulate the potential of culture, innovation and industry for the development local, regional and national levels.

Concrete ideas and proposals of collaboration based on the best practices of other countries

Key speakers:

Milena Harito, **Minister for Innovation and Public Administration of the Republic of Albania**

Lucio Caporizzi, **Director of Programming, Innovation and Competitiveness, Umbria Region**

Spartak Bagllamaja, **Head of the Department of Architecture, UMB.**

Anjeza Llubani, **Marin Barleti University**

Participant speakers:

Teuta Arifi, **Mayor of Tetovo**

Daniele Scavaortz, **General Director of Veneto Bank**

Valentina Ndou, **Ass.Prof. Department of Technology and Innovation, University of Salento**

Marco Mancarella, **Deputy Director of eGovernment Laboratory, Salento University**

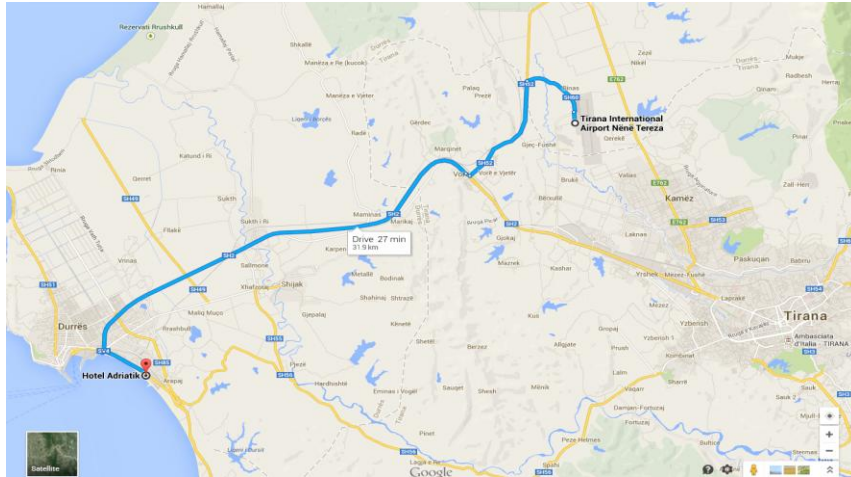
Nevila Malaj, **Architect**

Oltjon Lugo, **Architect**



Logistic notes

The hospitality will be guaranteed at the Hotel Adriatik (<http://www.adriatikhotel.com>) in Durrës, Venue of the Forum.



The hotel is 30 km from Tirana.

Will be borne by the organizers accommodation of guests. Each guest will have their own room. The organization also ensures all movements to and from the airport and all meals during the stay on the territory of Albania.

The organization ensures for the guests that have different organizational needs, hospitality to arrive the day before the start of work (May 8), until the next day (May 11) the end of the work.

The following addresses are available for any further communication:

Coordinator of the event: Adriapol Institute

Esmeralda Hasani Tel: +355 698400166

eMail: forum@adriapol.al