



## BUILDING A CREATIVE REGION

# THE 3<sup>RD</sup> INTERNATIONAL FORUM ON THE CREATIVE ECONOMY

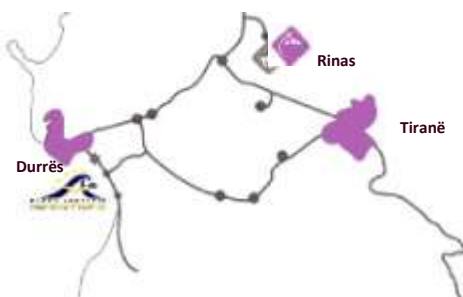
**Adriapol Institute** and **Marin Barleti** are glad to present the 3rd International Forum on Creative Economy, an annual event, that will continue to carry on the mission began in May 2014, drawing out the creative part of a region full of culture and art, rich in tradition and with a religious diversity to be reckoned, but so poor in economic terms. With the participation of more than 100 representatives from 15 countries, this 3rd major meeting clearly will represent an important moment of affirmation for the regional creative industries.

Apart from the possibility of networking, the Forum will present an intensive programme of meetings covering topics such as public and private funding, training and exchange for managers, business models, among many others. It will be a great coming together of creative industries, education providers, policy makers and young people to support and safeguard the future of the creative and cultural sector in the Region.

May 20<sup>th</sup> & 21<sup>st</sup> 2016,  
Adriatik Hotel,  
Durrës

### Topics:

- Creative Economy
- Creative Places
- Creative People
- Creative Hubs



### Goals:

- Create a sustainable regional network operative and productive, able to absorb and manage the EU funds
- Create partnerships for the new regional programmers
- Create public awareness about how the creative economy works
- Support the creative initiatives and promote them
- Branding the Cities/Branding the Region
- Developing the Creative Cities

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# Creative Economy Forum

## “Building a Creative Region”

### Audience:

- Policy makers
- Organizations supporting creative and cultural industries
- Organizations supporting regional development
- Urbanists and City Planners
- People working in cultural and creative industries
- Students and Teachers
- Everybody interested

### Partners:

Friedrich Ebert Stiftung  
Marin Barleti University

## Day I, May 20

### First session: Creative Economy

10:00 – 11:30

National and Local policies to establish the appropriate business environment required to support and empower CREATIVITY as a KEY factor for development.

### Speakers:

**Mr. Maringlen Spiro**, Universiteti Marin Barleti, Tirana, Albania.

**Mrs. Ivana Zecevic**, Head of Department for competitiveness enhancement and export promotion, Directorate for SMEs development Montenegro

**Mr. Alessandro Delli Noci**, Assessor of Technological Innovation, Community and Youth Policies, Municipality of Lecce, Italy

**Mr. Alexandros T. Tzallas**, Lecturer, Department of Computer Engineering, Technological Educational Institute of Epirus, Greece

**Mrs. Esmeralda Hasani**, Adriapol Forum Director, Lecturer Marin Barleti University

--- coffee break---

### Second Session: Creative Clusters and Networks

12:00 – 13:30

Creative Clusters as a tool for inner City regeneration and the importance of Networks

### Speaker:

**Mr. Annamaria Annichiaricco**, Head of Tecnopolis Bari

**Mr. Evaggelos Karvounis**, Department of Computer Engineering, Technological Educational Institute of Epirus, Greece

**MR. Marco Mancarella**, Ass. Professor UniSalento, Italy

**Mr. Jeremiah Thomas Sniffin**, MPS Candidate, Clinton School, USA

**Mrs. Valentina Ndou**, PhD Ass. Professor UniSalento, Italy

### ART & CULTURE on Afterhours:

workshops, concerts, audiovisual, music, exhibition etc.

Bari University Anna Bruna Menghini - architectural exhibition.

May 20th & 21st 2016, Adriatik Hotel, Durrës



# Creative Economy Forum "Building a Creative Region"

**Day II, May 21**

**First session: Creative Places and Hubs**

**10:00 – 11:30**

**Speakers:**

**Mr. Giovanni Schiuma**, Vice Mayor of Matera Municipality

**Mr. Frank Hantke**, Resident Director of FES in Albania

**Mrs. Anna Bruna Menghini**, Polytechnic University of Bari, Dep. Of Architecture and Civil Engineering Sciences

**Mr. Christian Romano**, Project Manager, Proàgo srl & Ass. Innovamenti, Italy

**Mr. Thurman Green III**, MPS Candidate, Clintonschool, USA

--- Coffee break---

**Second Session: Creative People**

**12:00 – 13:30**

**Speakers:**

**Mrs. Ema Andrea**, President of MAM Foundation of Contemporary Art, Albania

**Mr. Klod Dedja**, Artist & co- founder of MAM Foundation of Contemporary Art, Albania

**Mr. Rubin Beqo**, Tulla Cultural Center, Tirana, Albania

**Mr. Stefano Romano**, Artist & co-founder DyZeroTre / MAPS

**Mrs. Anna Petrachi**, Cantieri Teatrali Koreja, Italy

**ART & CULTURE on Afterhours:**

workshops, concerts, audiovisual, music, exhibition etc.

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