



FORUM

Creative Economy & Smart Development

Mrs. Eglantina Gjermeni
Minister of Urban Development & Tourism

In her speech, the Minister of Tourism and Urban Development, Mrs. Eglantina Gjermeni, concisely presented an overview of new initiatives undertaken by the government. Ministry of Tourism and Urban Development requires the cooperation between many actors which includes universities and private initiatives.

The Minister Gjermeni praised the findings of creative economy forum as a very beautiful concept, saying that all issues should be considered in developing a multidisciplinary perspective. According to Mrs. Gjermeni, urban revitalization can be achieved through a model that generates employment opportunities and generates income for the welfare of citizens.

The minister estimated that Tourism Strategy 2014-2020, the General Plan of National Territory and the Creative Economy initiative, have a common denominator: sustainable development.



FORUM

Creative Economy & Smart Development

The initiative that Adriapol Institute and University "Marin Barleti" has taken, is a good opportunity for educators to prepare students with skills to better compete in the labor market.

Citing initiatives in the field of urban development and those in the field of tourism, the Minister mentioned the opportunities for joint projects.

Today's activity - said Mrs. Gjermeni - will serve us to get a new model of cooperation, which will continue to work consistently.

Citing three key government initiatives in the field of tourism and territory such as the:

General Plan of the Territory,

Sector Plan of Integrated Coast,

Developing Tirana-Durres Zone,

the Minister reiterated the possibilities of cooperation with universities and other stakeholders in order to achieve the implementation of these initiatives.